## Investor Questionnaire

This questionnaire is for illustrative purposes only. This questionnaire is only a part of the full know-your-client process. None of the information in the questionnaire is intended as general specific investment advice and should not be used for that purpose.

## Investment Time Horizon

The length of your investment time horizon impacts the types of investments that may be suitable for you. Investors with a time horizon that is longer than three years have a greater degree of flexibility when building a portfolio (although risk tolerance and investment objectives must also be considered). If you have a very short time horizon, more conservative investments like GICs or money market funds may be an option.

1. When will you need more than $30 \%$ of the funds in your investment portfolio?Less than 1 year1 to <3 years3 to $<5$ years5 to <10 years10 years or more
2. After you start the withdrawals, how soon do you expect to deplete your portfolio?
$\square$ Less than 1 year
$\square 1$ to <3 years
$\square 3$ to $<5$ years
$\square 5$ to <10 years10 years or more

## Investments Objectives

Investment objectives are the goal or result you want to achieve from investing. Understanding your investment goals helps determine the types of investments best suited to meet your needs. The investment products used to meet different goals have varying levels of risk and potential returns.


3. What is your primary goal for this portfolio:

I want to keep the money I have invested safe from short-term losses or readily available for short-term needs. (Safety - Investments that will satisfy this objective include GICs and money market funds)
$\square$ I am less concerned about growing the value of my investments or having capital appreciation (Income-
Investments that will satisfy this objective include fixed income investments such as funds that invest in bonds)
$\square$ I want to generate some income with some opportunity for the investments to grow in value. (Balanced - A balanced fund or a portfolio that includes at least $40 \%$ in fixed income investments and no more than $60 \%$ in equity funds will satisfy this objective)
$\square$ I want to generate long-term growth from my investments. (Growth - A portfolio with a relatively high proportion of funds that invest in equities will satisfy this objective if you also have a long time horizon and are willing and able to accept more risk)
$\square$ I want as much growth as possible and I can accept the loss of $100 \%$ of my portfolio. (Speculation - 100\% equity portfolio investing in specific market sectors and employing speculative strategies)

## Investment Knowledge

If you have a high level of investment knowledge*, you have a good understanding of the relative risk of various types of investments and understand how the level of risk taken affects potential returns. If you have very little knowledge of investments and financial markets, speculative and high risk investments and strategies are likely not suitable options for you.
4. Which statement best describes your knowledge of investments?
$\square$ I have very little knowledge of investments and financial markets. (Novice)
$\square$ I have a moderate level of knowledge of investments and financial markets. (Fair)
$\square$ I have a strong knowledge of investments and financial markets. (Good)
$\square$ I have extensive investment knowledge; understand different investment products and follow financial markets closely. (Sophisticated)

* Do not confuse "knowledge" with "experience". Holding investments for years does not guarantee knowledge.


## Risk Capacity

Your financial situation including your assets, debt and the amount and stability of your income are all important factors when determining how much risk you can take with your investments. In addition, the larger the portion of your total assets that you are investing, the more conservative you might wish to be with this portion of your portfolio.
5. What is your annual income (from all sources)?
$\square$ Less that \$25,000 (0 points)
$\square$ \$25,000-\$49,999 (2 points)
$\square$ \$50,000 - \$74,999 (4 points)
$\square$ \$75,000-\$99,999 (6 points)
$\square$ \$100,000-\$199,999 (8 points)
$\square \$ 200,000$ - or more (10 points)
6. Your current and future income sources are:
$\square$ Stable (10 points)
$\square$ Somewhat stable (5 points)
$\square$ Unstable (0 points)
7. How much of your monthly pay cheque do you put aside for savings and/or investments?
$\square$ Greater than 12\% (10 points)
$\square$ 6-12\% (7 points)
$\square$ 1-5 \% (3 points)
$\square$ I do not save (0 points)
8. How would you classify your overall financial situation (i.e. Liquid Assets to Debt ratio)?
$\square$ No Liquid Assets and significant debt (0 points)Little Liquid Assets and a fair amount of debt (2 points)Some Liquid Assets and some debt (5 points)Some Liquid Assets and little or no debt (7 points)Significant Liquid Assets and little or no debt (10 points)

9. What is your estimated net worth (investments, cash, home and other real estate, less mortgage, loans and all other debts)?
$\square$ Less that \$50,000 (0 points)

- \$50,000-\$99,999 (2 points)
- \$100,000-\$249,999 (4 points)
- \$250,000-\$499,999 (6 points)
- \$500,000-\$999,999 (8 points)
- \$1,000,000 - or more (10 points)

10. This investment account represents approximately what percentage of your total savings and investments (Total savings and investments include all the money you have in cash, savings, GICs, savings bonds, mutual funds, and stocks)?
$\square$ Less than $25 \%$ ( 10 points)

- 25\%-50\% (8 points)

51\%-75\% (5 points)
$\square$ More than 75\% (2 points)
This is my first/only account (0 points)
11. What is your age group? (Your age is an important factor when constructing an investment portfolio. Younger investors may have portfolios that are primarily invested in equities to maximize potential growth if they also have a higher risk tolerance and long investment time horizon. Investors who are retired or near retirement are often less able to withstand losses and may have portfolios that are invested to maximize income and capital preservation)

- Under 35 (20 points)
- 35-54 (1 5 points)

55-64 ( 10 points)
65-6 9 (5 points)
$\square 70$ or older (0 points)
From 10 to 29 points -Low-Medium
From 30 to 49 points - Medium
From 50 to 69 points - Medium-High
Risk Capacity Points: $\qquad$ From 70 to 80 points - High

## Risk Attitude

Your comfort level with risk is important in determining how conservatively or aggressively you should invest. Generally speaking, you need to consider accepting more risk if you want to pursue higher returns. If you decide to seek those potentially higher returns, you face the possibility of greater losses.
12. In making financial and investment decisions you are:
$\square$ Very conservative and try to minimize risk and avoid the possibility of any loss (0 points)
$\square$ Conservative but willing to accept a small amount of risk (3 points)
$\square$ Willing to accept a moderate level of risk and tolerate losses to achieve potentially higher returns (7 points)
$\square$ Aggressive and typically take on significant risk and are willing to tolerate large losses for the potential of achieving higher return (10 points)
13. The value of an investment portfolio will generally go up and down over time. Assuming that you have invested $\$ 10,000$, how much of a decline in your investment portfolio could you tolerate in a 12 month period?
$\square$ I could not tolerate any loss (0 points)
\$300 (-3\%) (2 points)

- \$1,000 (-10\%) (5 points)
- \$2,000 (-20\%) (8 points)
- More than - $\$ 2,000$ (more than -20\%) (10 points)

14. When you are faced with a major financial decision, are you more concerned about the possible losses or the possible gains?

- Always the possible losses (0 points)
- Usually the possible losses (3 points)
- Usually the possible gains (7 points)
$\square$ Always the possible gains (10 points)

15. The chart below shows the greatest one year loss and the highest one year gain on four different investments of $\$ 10,000$. Given the potential gain or loss in any one year, which investment would you likely invest your money in:
$\square$ EITHER a loss of \$0 OR a gain of \$200 (0 points)
$\square$ EITHER a loss of $\$ 200$ OR a gain of $\$ 500$ (3 points)
E EITHER a loss of $\$ 800$ OR a gain of $\$ 1,200$ (7 points)
$\square$ EITHER a loss of $\$ 2,000$ OR a gain of $\$ 2,500$ ( 10 points)

16. From September 2008 through November 2008, North American stock markets lost over $30 \%$. If you currently owned an investment that lost over $30 \%$ in 3 months you would:Sell all of the remaining investment to avoid further losses (0 points)
Sell a portion of the remaining investments protect some of your capital (3 points)
Hold onto the investment and not sell any of the investment in the hopes of higher future returns (7 points)Buy more of the investment now that prices are lower (10 points)
17. Investments with higher returns typically involve greater risk. The charts below show hypothetical annual returns (annual gains and losses) of four different investment portfolios over a 10 year period. Keeping in mind how the returns fluctuate, which investment portfolio would you be most comfortable holding?
$\square$ Portfolio A (0 points)
$\square$ Portfolio B (3 points)
$\square$ Portfolio C (7 points)
$\square$ Portfolio D (10 points)


Risk Attitude Points $\qquad$

Less than 10 points - Low From 10 to 24 points - Low-Medium From 25 to 39 points - Medium
From 40 to 54 points - Medium-High
From 55 to 60 points - High

## Results

Your Time Horizon is:
$\square$
Your investment Objective is:
$\square$
Your Risk Capacity is:
$\square$
Your Risk Attitude is:
$\square$
Your Resulting Risk Tolerance (lesser of Risk Capacity and Risk Attitude) is:
$\square$
$\square$ I AGREE (proceed to signature)
$\square$ I WANT MORE CONSERVATIVE INVESTMENTS (Please indicate desired Risk Tolerance and/or Investment Objective below)
$\square$ I WANT RISKIER INVESTMENTS (Please indicate desired Risk Tolerance and/or Investment Objective below)
By checking off Riskier Investments, I confirm my advisor has explained and I fully understand the risk that comes with having a higher risk profile.
Your desired Investment Objective:
$\square$
Your desired Risk Tolerance:
$\square$
Rationale:
$\square$

Client Name: $\qquad$ Advisor Name: $\qquad$
Client Signature: $\qquad$ Advisor Signature: $\qquad$
Date: $\qquad$ Date:

1. Safety

You have a very low tolerance for risk and are unable to tolerate any investment losses or you have a very short investment time horizon. You prefer knowing that your capital is safe and are willing to accept lower returns to protect your capital.

## 2. Income

You have a low tolerance for risk and potential loss of capital or a short invest ment time horizon. You are willing to accept some short term fluctuations and small losses in your investment in exchange for modest returns. The primary object of your investment portfolio will be to provide income by investing primarily in funds that invest in fixed-income securities. While capital apprecia tion is not a priority, a small portion of the portfolio may be invested in equity funds to provide the potential for some growth to offset the impact of inflation.

## 3. Balanced

You have a low to medium tolerance for risk and loss of capital. You are willing to tolerate some fluctuations in your investment returns and moderate losses of capital. You have at least a medium term investment time horizon. The objective of your portfolio will be to provide a combination of income and long term capital growth and therefore the portfolio will include at least $40 \%$ in fixed income investments.

## 4. Growth

You have a medium to high tolerance for risk and loss of capital. You are willing to tolerate large fluctuations in your investment returns and moderate to large losses of capital in exchange for potential long-term capital appreciation. You do not have any significant income requirements from your investments. You have at least a medium term investment time horizon.

## 5. Speculation

Your tolerance for risk, portfolio volatility and investment losses is very high. You are willing to tolerate potentially significant and sustained price fluctuations and large losses of capital. You have extensive investment knowledge. You have no income requirements from your investments and have a long invest -me nt time horizon.


Asset Allocation

- 100\% Money

Market / GICs


Asset Allocation

- 75\% Fixed Income
- $25 \%$ Equities


Asset Allocation

- 60\% Equities 40\%
- Fixed Income


Asset Allocation
80\% Equities 20\%

- Fixed Income



## Asset Allocation

- 100\% Equities (including funds that invest in specific market sector or employ speculative trading strategies)

